



SBJ Consulting, Inc
THOUGHT PARTNER, COACH, CONSULTANT

Capability Statement

NAICS : 611430, 541612 | UEI : GUCSBR57JXN4 | CAGE : 956L2

About SBJ Consulting, Inc.

Founded in 2011 by Stacy Berg Jackson, **SBJ Consulting, Inc.** is a boutique leadership coaching, training & development, and thought partner services firm headquartered out of Palm Beach Gardens, Florida and provides services throughout the United States. **SBJ Consulting, Inc.** delivers highly personalized coaching, training, and keynotes focused on developing more confident, self-aware leaders, engaged teams, and high-functioning workplaces.



Core Capabilities

Customized solutions designed to address your unique needs and desired results:



Training & Development

Customized, engaging sessions (ex. diversity of leadership, creating connection, developing a culture of coaching, etc.)



Group & Team Coaching

Coach-facilitated, peer learning environment focused on accelerating leadership, productivity, and effective communication



Leadership Assessments

DISC, KF360, Hogan Development Survey, EIQ, Motivators, Learning Styles Inventories



1:1 Executive Coaching

Tackling fluid leadership topics, preparing for next-level positions, navigating challenging situations, strengthening relationships



Keynote Speaking

Customized, empowering presentations (ex. resilience, conducting challenging conversations, fostering employee engagement, etc.)

Differentiators

Knowledge and Experience Matters – All of our trainings, workshops, and keynotes are individually crafted to meet the specific development needs of your team. Using engaging techniques and principles of adult learning, attendees leave our sessions energized, more knowledgeable, and ready to contribute with greater impact.

Philosophy and Approach Matters – We coach for development not performance. Coaching for development focuses on growth & development of the person, not solving one-off problems. The philosophy of coaching the person invites leaders to create powerful behavior changes like *“scaling my impact from leading a \$80mm portfolio to a \$120mm portfolio, in less time, while becoming more effective as a leader.”* – Jesse Walters, Director of National Partnerships, TheKey

Safe Spaces and Confidentiality Matters – Bound by the International Coaching Federation’s Code of Ethics, our coaching engagements are rooted in confidentiality and clients have recognized our paramount focus on integrity by referring to our sessions as their *“sacred space”* and *“the most productive hour of the week”*.

Dynamic Delivery Matters – Our goal, in crafting any training, facilitation, or presentation is for participants to submit evaluation comments such as: *“Stacy is a FABULOUS presenter. One of the best sessions I've attended. EVER. Really good. Please bring her back again.”* – CALA Summer Symposium participant evaluation

Featured Client Relationships



“We have repeatedly collaborated with SBJ to coordinate 360 Assessments and leadership coaching for our Executive Team. Stacy has not only consistently delivered on her commitments to us, but she has exceeded our expectations at each turn.”

– Joe Stegman, Chief People Officer, Salas O’Brien

Stacy Berg Jackson

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